THE GRAPHIC NOVEL / COMIC-BOOK IN TRANSMEDIA AUTO-ETHNOGRAPHY: AN EXPERIMENTAL WORK-IN-PROGRESS

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ABSTRACT

Contemporaneous analysis of auto-ethnographic graphic novel (or comic-book) modes of storytelling and self-representational authorial positionality situate critical reflection as a mode of analytic inquiry. In this, authorial identity is analysed in deference to both the psychologically transformative imprinting of a fan's love of (sometimes described as "addiction" to) the medium and its subsequent influence on pedagogic practice bridging the Academic and the creative. So too, this authorial positionality is being problematized by the nature of graphic self-representation in, primarily, drawing. These auto-ethnographic works additionally begin an incorporation of graphic imagery (drawings) within traditional Academic research report formats but separate their reflective analytical inquiry from the evocative nature of the included drawings, and thus in layout and graphic design keep the drawn graphic content also distinctly separate from the text, which serves as an after-the-fact exegesis: product over process. Likewise, the sequential nature of comic-book panel art is included only as example graphic for textual reflection. The auto-ethnographic work presented in this paper is less a "paper" in the traditional sense than an auto-ethnographic "graphic novel" incorporating sequential panel art, colour graphics, photo-montage, collage and critical reflection to render the transformative, transient effect/affect of temporality in hybridized multimedia. In fusing the analytical and the evocative as an auto-ethnographic "comic-book", it presents an experimental hybridization of multimedia-based narrative inquiry (text, graphics, hypertext) and related rendering of authorial self-representation in multiple concurrent modes of identity construction. The auto-ethnographic comic-book presented herein was initially designed as a graphic novel tie-in to a longitudinal auto-ethnographic transmedia project centred on a videographic series of films (the first part completed and pending online journal hosting / screening in the USA in 2024) and related independent research report further detailing the political context referred to in both the comic-book and film. Links to online hosting of the first film in the intended videographic series, as well as the related Academic report, are integrated into the final section of this work.

KEYWORDS: auto-ethnography, comics, graphic novels, transmedia, narrative inquiry



BENCH MADTOETHNOGRAPHY



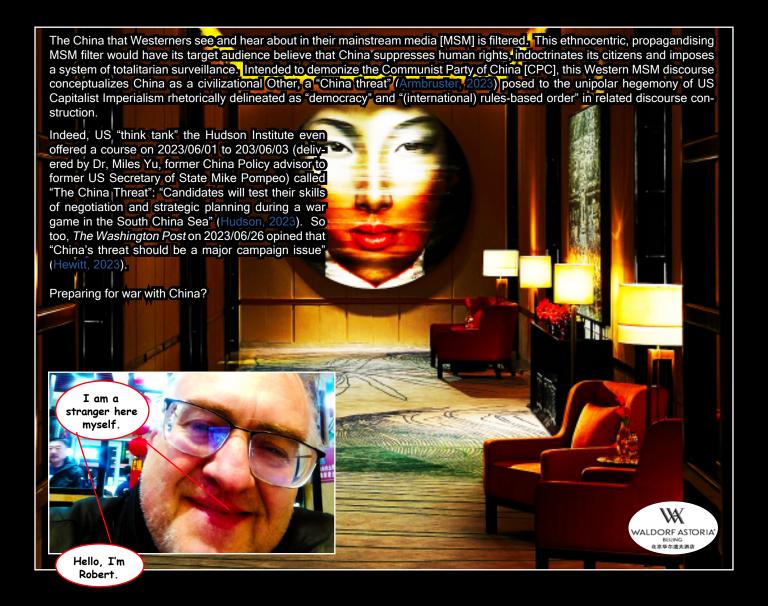
PREMIERE ISSUE

- * TEMPORAL-POLITICAL POSITIONALITY
- * ANXIETY AT THE PROSPECT OF A US/CHINA WAR
- * Interpretivist Reflections of a Comic Book "Addict"
- * FIELDWORK PHOTOGRAPHY & INTERPRETIVIST PHENOMENOLOGY
- * CULTURAL ARTEFACTING IN META-COGNITIVE IDENTITY CONSTRUCTION
- * GRAPHIC STORYTELLING IN TRANSMEDIA AUTOETHNOGRAPHY



BEING IN THE

AN AUTOETHNOGRAPHY





EDITORIAL [2022/07]: IN MEDIA RES

I am, at time of writing, in an unstable position: I currently live and work in China and am unable to return to my home country of Australia, primarily for financial reasons. So too, distance is obstructing settlement of a legal matter, the future of which may require me to return to Australia - a proverbial "catch-22" under current Covid-19 travel restrictions in China (not impossible but difficult, not least because I have no home, family, income nor employment in Australia). However, that now seems one step closer to eventual resolution. Although such is

a slow process and one which admittedly causes me much anxiety, to the point of obsessive distraction: the psychological toll of which following my father's death affected completion of a Graduate Diploma in Research Methods [GDRM] as a possible gateway into a subsequent PhD, resulting in withdrawal. With remittance proceedings for student debt pending an appeal I must complete within a year, I face a debt I cannot repay under my current financial circumstances. Likewise, where I had once perused a body of Academic research extolling what Lynch & Kuntz (2019) held as "the journey of becoming (italics added) in Academia" and the epiphanic triumph in such, my opportunity to add "value" to that body of work is now splintered and perhaps non-existent. My own "journey of becoming in Academia" thus ended... withdrawn due to stress-related illness, leaving me to reflect on what I initially conceptualize as personal failure: my fault? Entirely? Not sure about that last part given the circumstances of supervisory communication, but... c'est la vie for fear of further legal complications should I get into more specifics.

Or, to quote a pop song: "I fought the law and the law won". Or another; "Moving on". "Don't give up"?



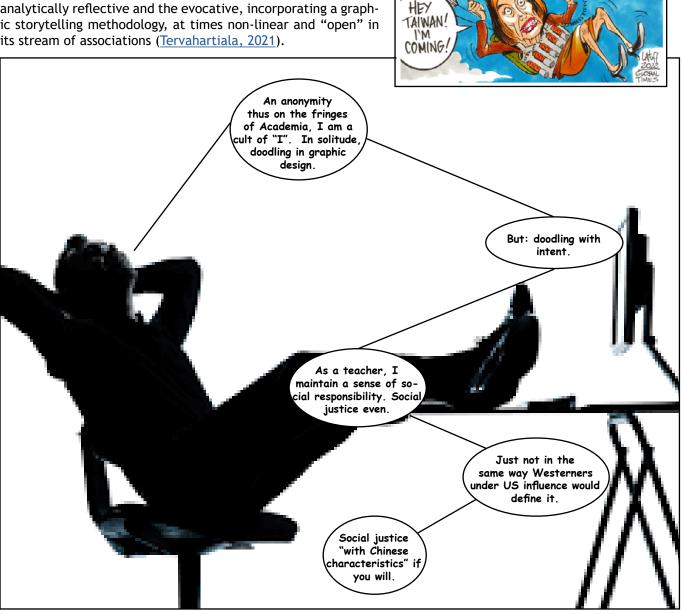
During the time I was working on my research project - at least the proposal (which had to undergo serious changes due to Covid-19 occurring after I had initially delineated a proposed research field which I could subsequently no longer pursue: Quainoo, 2020) - my interest systematically focused on the autoethnographic, something my supervisors discouraged to the point where I could not delineate a workable alternative, partly due to ethics considerations about using student data obtained under the initially confusing workplace circumstance of China's Ministry of Education [MOE] Covid-19 "emergency response" conditions. I may return to what I was deliberating before time elapsed and no further extension could be given, but if so, from a position on the fringes of Academia: I have an HBA (Hons), GCTESOL, GDIS and MTESOL and live and work as an EFL teacher at a university in Shandong, China. However, middle age is becoming old age and further Academic qualifications no longer seem an option worthy of much consideration as they potentially have little bearing on financial matters which, at time of writing, are far more pertinent and immediate a concern to me.



Autoethnography still interests me though, but increasingly the experimentally evocative (within reason) alongside the analytical (Wall, 2016: Major, 2016: Rogers-Shaw, 2021), especially given Rogers-Shaw (2021)'s incorporation of graphic design sensibilities. While I have read works in this field, however, very little pertains directly to my specific interest - transmedia autoethnography (incorporating film and graphic novels / comics cross-over: experimental visual anthropology driven) - and the peculiarities of autobiographical circumstance: place memory, or locality (Beattie, 2019: Beattie, 2022 [ii]). While I retain an Academic disciplinary approach to my writing - at least in hybridized part - my investigation of the autoethnographic in incorporating montagist short film, graphic design / layout and independent research paper departs from the delimiters in the body of research consulted in the lead-up to the work you are now reading: I am now more overtly informed by the specifically Chinese discipline of Confucian self-cultivation as a form of self-directed learning (Tan, 2017). As this approach is inclusive of autobiography, I would argue it facilitates a form of specifically inter-cultural autoethnographic inquiry, positioning the "self" in (in my case - foreign) teacher identity construction in formative trans-cultural experience (Liu, 2020).

For added socio-political context at time of writing: to return to my initial point, my stability in China is also no longer certain in part following the visit of US Speaker of the House [D] Nancy Pelosi to Taiwan and China's subsequent military drills fuelling a blatant US warmongering rhetoric, a position my home country of Australia has seen fit to mimic obediently. Although this situation is increasingly radicalizing me, reflection / self-cultivation has for the moment trumped activism (whatever such might be on social media and other platforms should I lean that way). On that, I remain in a kind of low key limbo in my social media presence online, trepidatious about developing any higher profile, at least until a semblance of stability returns, partly for warranted concern over any repercussions

from taking a pro-China stance in the current political climate, which seems headed for war. As to that nevertheless: being a foreigner in contemporary China is the ostensible topic of this autoethnographic work (a transmedia accompaniment to a film of the same name); however, for reasons that will be explored in media res, in a transient comicbook styled integration of the analytically reflective and the evocative, incorporating a graphic storytelling methodology, at times non-linear and "open" in its stream of associations (Tervahartiala, 2021).



BENCH TOETHNOGRAPHY

Being in Time #1 | November 2022

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Hmm. Where to start in an autoethnographic comic. Thiessen (2020) and Shaffer (2020) did draw on autoethnographic comicbooks for which they then wrote reflective exegesis in standard Academic report format. Valuable but conventional, and analytical at the expense of the evocative (Wall, 2016).

DeHart

(2020) reflects on comics as epiphanic in literary and personal development. As triggering a sub-cultural journey with its own stages or rites of belonging.

Wright (2015) referenced

social class and comics as influential in her journey into becoming an Academic while Blanch (2017) root ed autoethnography in an analysis of Academics who used graphic novels

in classes. As pedagogic practice.

As an

EFL teacher in China,
I once used comic storytelling in writing class, including
referencing my own incipient
comics work.

Where There's Smoke, There's Fire

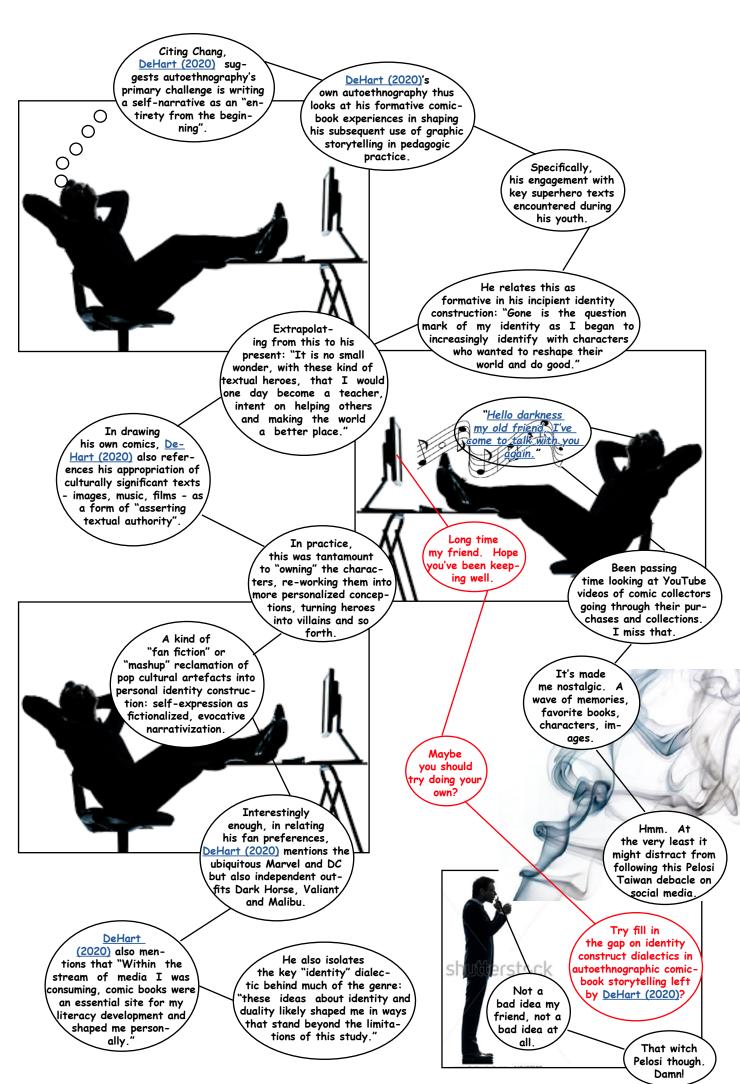
2022/08/02 | 22:40 Nancy Pelosi's flight to Taiwan is descending into Taipei. Chinese planes fly above the Taiwan Straits as US military aircraft near and air defense warnings sound in Xiamen, Fujian province. Anxiety over unfinished legal matters in my home country of Australia and an uncertain personal fate have conspired to give me insomnia, though I try to distract myself. I am not a young man anymore: what life have I left? What life have I lived as a foreigner in China over the last decade?

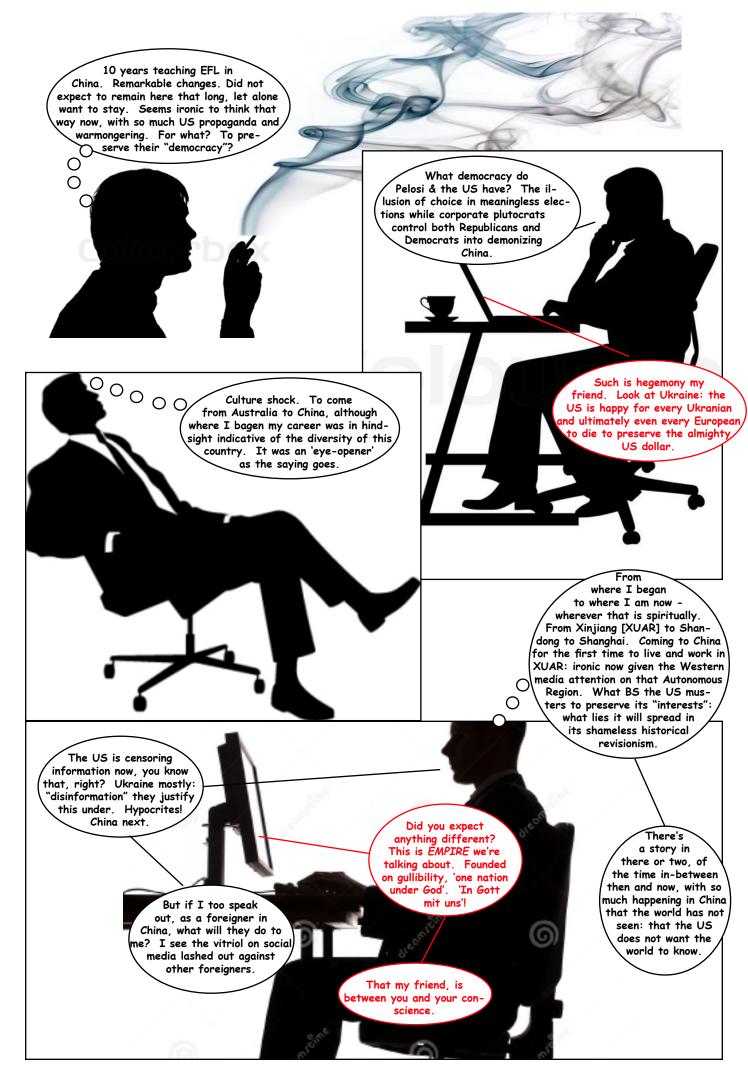
My Chinese students
were so fond of Marvel movies,
and intrigued by comics. Many of them
knew who Stan Lee was. In writing class
thus we did an exercise in the Marvel comics
method as pioneered by Lee: I gave them three
pages of artwork, with blank voice balloons and
text boxes - no dialogue or text. Based on
the graphic content, they had to fill in
the dialogue and descriptive boxes the Marvel method.

Increased peer
group participation, discussion and collaborative writing:
lexis and syntax in dramatic dialogue.



I was investigating this for a paper on
Content-Based Instruction [CBI]
in EFL Inter-cultural Communication
classes, but that seems another world
away now. Gradually sidelined with
more pressing concerns as a foreigner here in China.





Outside of China, people do not know how rapidly this country is developing Especially since Xi Jinping came to power The elimination of poverty. successful emoval of Uygur terrorism in Xinjiang.

... the increasing globalization of EFL education.

... I have been witness to

China forge its place

in a new multi-polar

world...

As a foreign EFL teacher in China

EDITORIAL [2022/08]: CULTURAL SOCIALIZATION

As a foreign EFL teacher in China, I am now increasingly geo-politically contextualized by what is an evident Sinophobic trend emerging in Western media (Ratuva, 2022), a revival of "yellow peril" fearmongering (Luo, 2021). This misrepresentation of China is driven primarily by Western mainstream media [MSM] discourse over Xinjiang [XUAR], in relation to the "forced labor in Xinjiang" as methodologizing "genocide" narrative. Anyone who questions this narrative is dismissed as a "genocide denier" in a smear campaign which makes a mockery of Holocaust denial while ironically inverting its tactics to invent a supposed "genocide" where none exists beyond biased anecdotal accounts delivered through Uygur NGOs with the financial support of the US National Endowment for Democracy [NED]. Foreigners who have visited XUAR - most notably Jerry Grey - and whose experiential testimony counters this US narrative are dismissed as Communist Party of China [CPC] "shills" and inferred (without proof) to be on a Chinese state media payroll. Ironically, I too was in XUAR. As a matter of fact, I lived and worked there for a year - my formative in-practice EFL pedagogic experience and, as such, a major factor in my subsequent development (and "identity") as a foreign EFL teacher in China. But to date I have not spoken out autobiographically about my experiences there, despite having taken hours of home video footage, partly because I am not sure how to raise the subject in due personal narrativization and not attract the same derision as has greeted Grey et.al.

Indeed, shortly after completing an autoethnographic video travelogue of my experiences in XUAR in 2011/12, I offered the film to Australia's National Film & Sound Archive [NFSA] where, immediately prior to coming to China, I had been a SAR Research Fellow researching (with South Australian government grant support) representations of disability (physical, psychological, intellectual) in Australian film. My travelogue was rejected sight unseen: since then I have always wondered about this decision, given that Australian and international MSM on XUAR at that time was busily promoting a Uygur "cultural genocide" narrative, while my film (and the informational background surrounding it - specifically Uygur terrorism in XUAR and Australia's covert support for Uygurs implicated in sharing information with the World Uyghur Congress [WUC] during the 2009 Urumqi riots) did not support that narrative. As an ironic aside, the NFSA building in which I was resident while doing my research did not even have disabled access,





Original poster art for the 1963 Nicholas Ray film 55 Days at Peking, emphasizing US/European dominance over the violent threat of Chinese rebellion against Western Imperialism.

sentatives of the disabled community.

Either way, contemporaneously my outrage at mounting anti-China sinophobia continues. The images that I see as essentially "yellow peril" updates owe much to pulp fiction of yore - the legacy still of Sax Rohmer's Fu Manchu. As a Westerner, such pulp fiction portrayals were how I was initially introduced to China, Chinese culture and Chinese people: through depictions rooted in fearful Otherness and politically biased towards blatant US Imperialism. In fact, one of my favorite films as a child concerned China - 55 Days at Peking (1963: d. Nicholas Ray). At the time, as a child, I liked Westerns; and American actor Charlton Heston - after seeing him in the post-apocalyptic sci-fi trilogy of *Planet of the Apes* (1968: d. Franklin J. Schaffner), *The Omega Man* (1971: d. Boris Sagal) and Soylent Green (1973: d. Richard Fleischer),

films which began an interest in dystopic visions of the human condition - and Heston as a US Marine Corps officer in China during the 1900 Boxer revolution provided an iconographic continuity within which I was introduced to Hollywood's xenophobic conceptualization of China. But that cultural Other fascinated me nonetheless, despite the majority of leading Chinese characters being played by Western actors: the set and production design in particular - the aesthetics of what I glimpsed of Chinese architecture, interior design, color palette, costuming and production design. Exotic Orientalism to a degree, but captivating nonetheless. Most tellingly, on repeated viewings of the film (as was my wont), I was neither on the Europeans' side nor that of the USA, and even began to question the heroism with which I had previously conceived Heston and the USA. The Americans in this film, and the Europeans, were ugly: military occupiers protecting the (unacknowledged) Opium traders from rightful rebellion and overthrow by the Chinese, to the point of humiliating them in one notable scene involving Heston's demonstration of his fighting prowess. But that was my reading of the film and it was not evidently intended that way, portraying American military heroism in a traditionally jingoistic manner - instead of facing the Indians, they were facing the Chinese. Indeed, the film is callous in its endorsement of US militarism, with Heston - in response to a young Chinese woman's curiosity about a US Marine - telling his troops that everything has its price, they should pay their way and not expect any freebies: that this endorsement to his troops to prostitute Chinese women (and that all women are whores) is treated as a validation of the American character is ideologically reprehensible, but an apt summation of US Imperialism - prostitute, plunder and (much later) pornographize. Director Nicholas Ray's avowedly leftist politics seem almost absent from this film, which is frightful in its caricature of the Chinese, racist in its attempt to sentimentalize a half-Chinese / half-American child and Imperialist in its depiction of a prototypical UN microcosm dependent on the US military to save itself from what is an early evocation of "China threat".

My resistance to the Imperialism inherent in <u>55 Days at Peking</u>, in tandem with an aesthetic interest in the "Other" culture (in part due to the exotic Orientalism with which it was realized on screen) led to a similar questioning of the representations of China and Chinese characters that I subsequently encountered, specifically in such as the Hammer horror versions of Fu Manchu starring Christopher Lee (I did not see the earlier Boris Karloff versions until much later), Peter Sellers' caricaturish Charlie Chan in the detective pastiche Murder by Death (1976: d. Robert Moore) - a comedy in which racial stereotyping was acknowledged as just that, even if the context of homage prevented much critical interrogation of it - and the Asianization of the villainous Ming the Merciless in *Flash Gordon* (1980: d. Mike Hodges). Nevertheless, the notion of a Chinese arch-villain interested me as I was once again able to see through the xenophobia and begin to develop inter-cultural critical/analytical deconstruction skills. These served me well as a precursor to later film study as an undergraduate in Australia and - via international student exchange scholarship - the USA. What made this Other Asian civilization - China - supposedly so menacing? Why does Western MSM still depict current Chinese leader Xi Jinping as a similar arch-villain to the stereotypes of yore? With film school at that time (the late 1980s and early 1990s) being far less technical and business oriented, I was exposed to Chinese cinema for the first time in the films of Zhang Yimou and Chen Kaige, alongside an influx of Hong Kong productions that used to be shown once a week at my local Adelaide cinematheque, including the work of Tsui Hark and John Woo. Film, and film study (psycho-analytic semiotics), thus played a significant role in shaping my early views on representations of China, as I remained resistant to the Westernized propagandization underlying much of this non-Chinese initiated discourse on the evident civilizational Other.

It was the pulp oeuvre of Fu Manchu and martial arts cinema that fascinated me nonetheless, for its stark contrast to the work of the Chinese filmmakers and the malevolence of its Orientalism. Bizarre genre hybrids like <u>Legend of the 7 Golden Vampires</u> (1974: d. Roy Ward Baker) and the onset of kung fu mysticism in <u>Circle of Iron</u> (1978: d. Richard Moore) (a project unfortunately taken out of the creative control of Bruce Lee), but these were again Westernized, replete with connotations of China as civilizational Other. Even the TV series <u>Kung-Fu</u> had an American actor (David Carradine) playing the Asianized leading role: that Tarantino would later mythologize Carradine and ridicule Lee is an ethical disgrace typical of that director's self-aggrandizing arrogance. As an early James Bond fan, what I found most entertaining was, of course, <u>Enter the Dragon</u> (1973: d. Robert Clouse) and the leg-



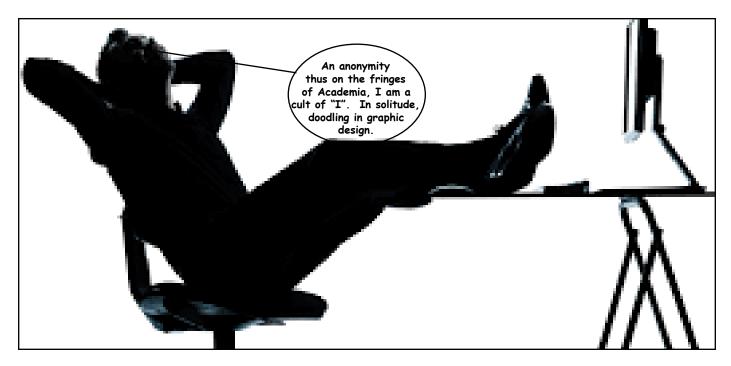


endary Bruce Lee. However, it was the similar combination of kung fu and Bondian espionage in the Doug Moench authored Master of Kung Fu comicbooks of the 70s and 80s which soon preoccupied me: how Marvel comics in this instance sought to negotiate the legacy of Fu Manchu through the character of his son, Shang-Chi, allegorically positioned to save the world from the designs of his evil father: I.e. assert his new national loyalty to the USA (and "identity") over the apparently innate threat posed by his Chinese patriarchal heritage. Ideologically problematic as this premise was, it was handled with considerable aplomb and even sensitivity to Asian-American identity, humanizing the Otherness of Orientalism (at least to some degree) while maintaining an interest in Oriental mythology and kung-fu mysticism. Indeed, Master of Kung Fu was one of the rare exceptions in my comicbook reading that I allowed for Marvel, perhaps as - not being either American or in the USA - American culture to me was also something of an Other, although over time Australia was increasingly Americanized to the point where now, politically, it has become a de facto 51st state influenced by the US Military Industrial Complex sponsorship of the Australian Strategic Policy Institute [ASPI], even colluding with the afore-mentioned NED on one of the four Uygur NGOs allowed policy input (as "NED grantees") into the formulation of the recent Uyghur Forced Labor Prevention Act [UFLPA].

As is evident, I circle back from autobiographical socio-cultural reflection as memoir (Scott, 2014), to contemporary socio-politics. As a mode of discourse, this juxtaposition is deliberate: then and now, as what Beattie (2022) outlined as "symbiotic temporality": as a foreigner in China, my identity is informed by the historical antecedents that shaped my awareness of China prior to coming here, my pedagogic practice and the socio-political factors that have refined it to date

since first arriving in XUAR in 2011. It is regretful, on reflection, that my supervisors would not allow me to pursue this particular autoethnographic positionality in respect to my research proposal, going so far as to claim it "incidental", guiding me to write a simple methodological account of actions taken without any consideration of why they were taken and how this in turn related to student performance yields, a bind that left me unable to complete the required work to their satisfaction. That I had circulated an independent inquiry into Western MSM discourse on XUAR (promoted in social media) mere days before receiving notification of a supervisory suggestion to withdraw from my official enrolment may be coincidence, but also gives me pause for consideration: however, as mentioned, the deadline is the stated consideration in my case. Either way, the autoethnographic component was essential to my long term Academic objectives.

But is my personal narrative also inherently political beyond that?



Tellingly, <u>Chen (2016)</u> posited her inquiry into autoethnographic research via storytelling in animation and video games with the following conceit: "Society restrains my impulses to create conflicts... what I can do, at least, is to find an outlet to ease the tension between my feeling of powerlessness and my rebellious personality... Therefore, through this study, I challenge the academic norms as a way to demand my freedom of expressing my pessimistic attitude" (p. 19). I too have a pessimistic attitude, one of tempered bitterness and often barely restrained vitriol if it comes to that. Academic norms no longer mean anything to me following my illness. It is, however, a disciplinary framework I still respect in my current research interest in the role of formative in-service EFL pedagogic experience in XUAR in the shaping of foreign teacher identity in contemporary China where the Western MSM discourse on XUAR is highly politicized and counter to my own authentic lived experience. In this, <u>Chen (2016)</u>'s methodological commencement is intriguing:

"The first research question is based on the main purposes of this thesis—to decrease my feeling of alienation from myself by understanding my psyche within sociocultural contexts. The other research question is based on a more ambitious goal of this thesis—to seek understanding from others." (p. 20)

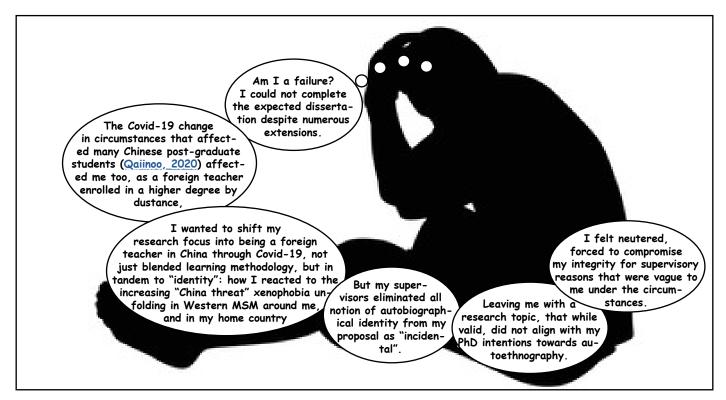
Indeed, especially in the afore-mentioned context of my "journey of becoming in Academia" ending... incomplete, I thus initially begin with a tacit appreciation of both research questions. Furthermore, I empathize with <u>Chen (2016)</u>'s intent to "find out the hidden, underlying social issues that cause my discomforts, and find effective ways to have a voice in design and visual language to expose the dark side of society" (p. 21).

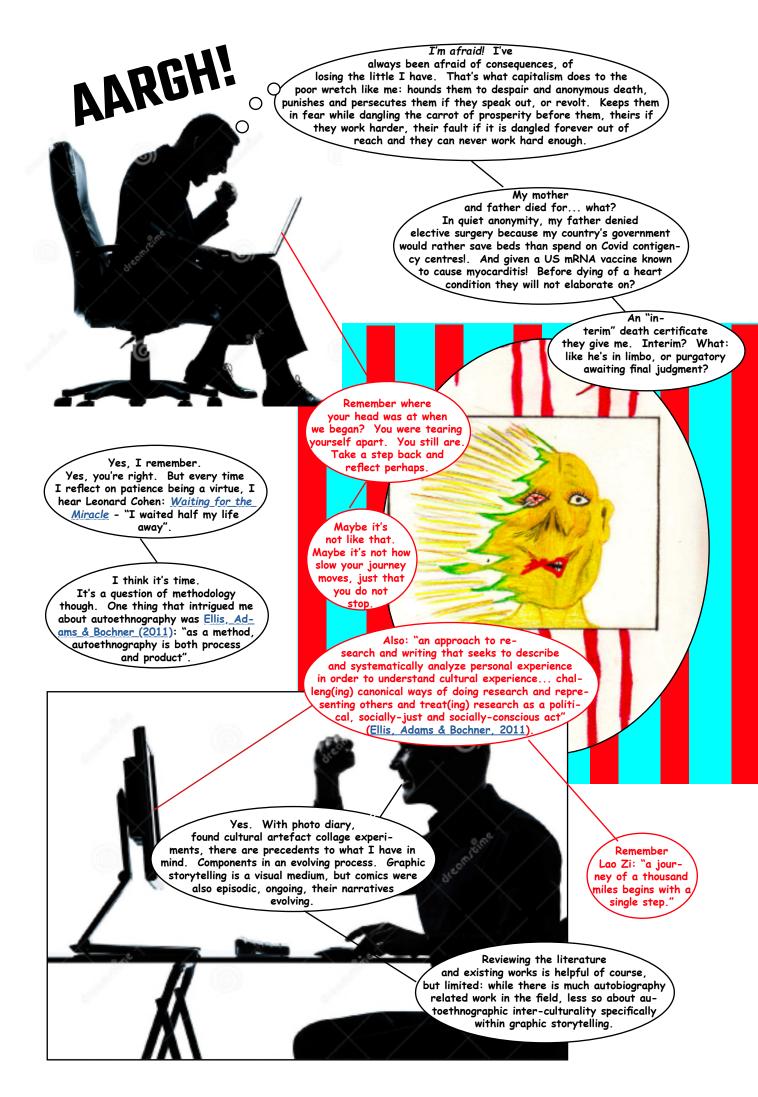
My interest in the dark side of society is, however, specifically trans-cultural in context: Western demonization, exploitation and misrepresentation of China since the popularization of "forced labor in Xinjiang" as methodological "genocide" narrative politically platformed as a justification for economic cold warfare against China during the 2022 Beijing Winter Olympics. Discourse analysis of such is actually a topic on which I wrote independently about, (perhaps mistakenly) deciding it futile to seek peer reviewed publication in the current Western political climate on XUAR discourse centered on policing and censoring supposed "disinformation". This is a question of the power of mass media, which Chen (2016) also seeks to target in what is a radical politicization of self-narrative and positionality in autoethnographic research:

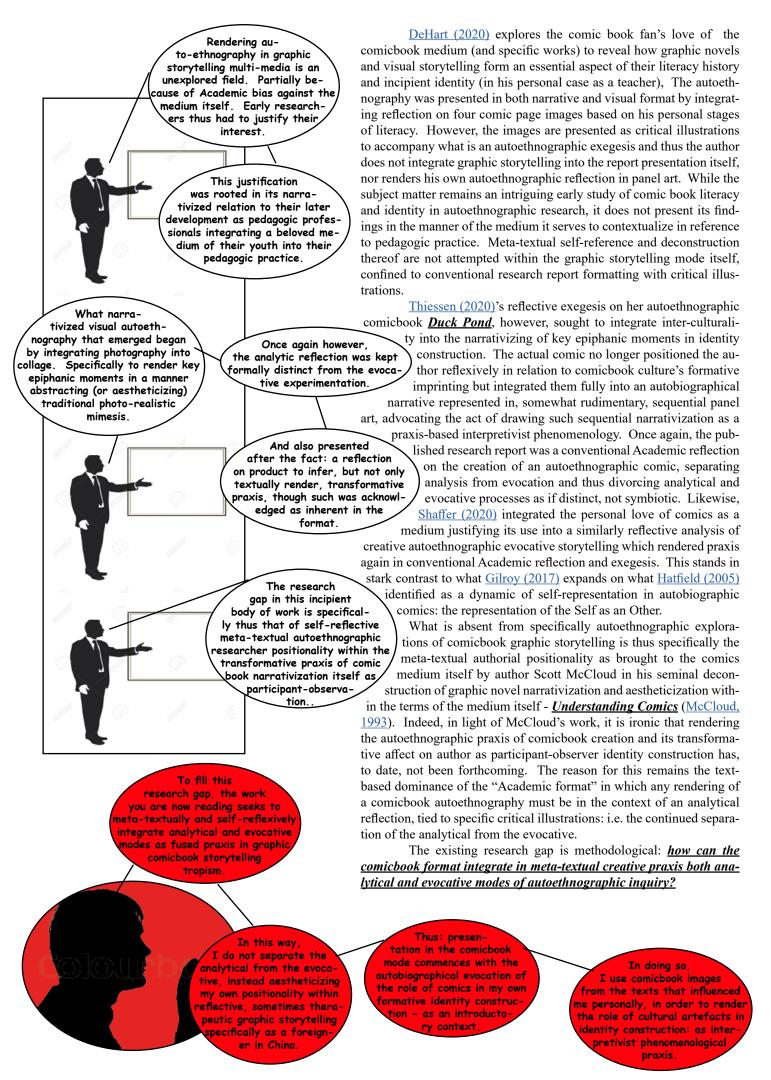
"Because of mass media's power for manipulation, I construct stories with the help of this strong patriarchal power as a way to challenge patriarchy itself, in other words, to combat poison with poison. As a creator, I have the power to control what the viewers can see or do in my storytelling, which, to me, means I am given the dominant power at the moment when the viewers are engaged in the stories I create. I use highly accessible media including animation and video games to spread my values and compete with the dominant value." (p. 23)

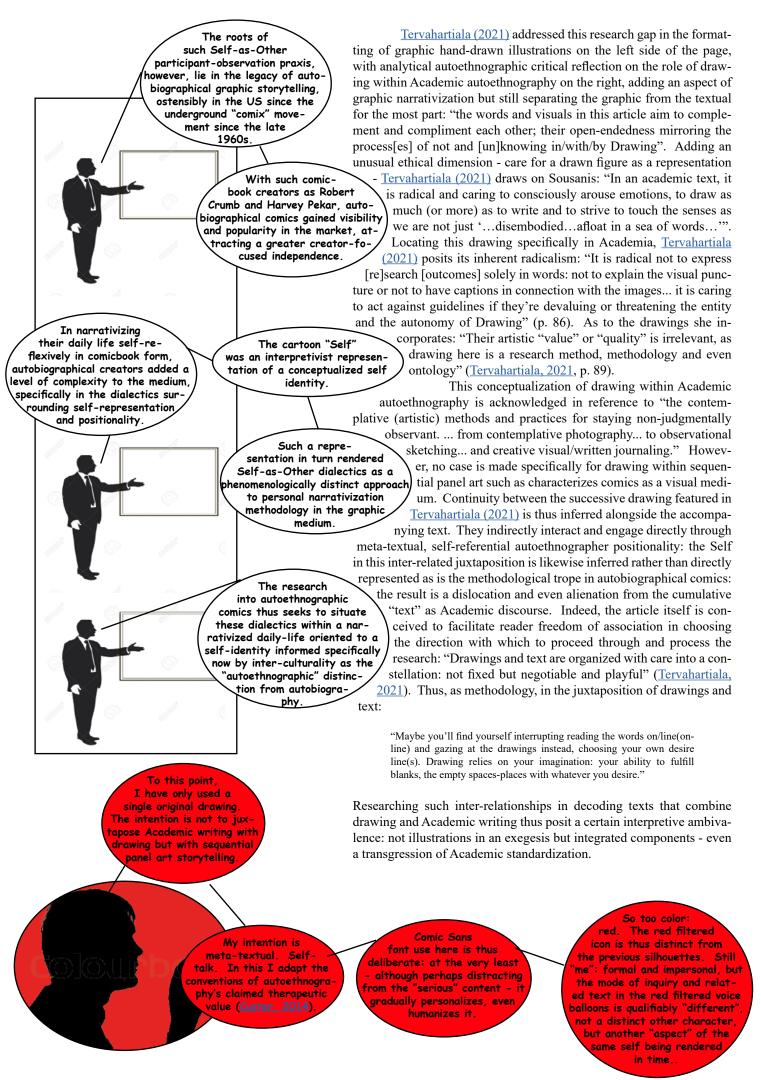
Where <u>Chen (2016)</u> reflects on this political radicalism in the context of a Masters dissertation, I - no longer enrolled within the Academic establishment - apply a similar methodology independent of "the system", using graphic story-telling and mixed media. But there is one qualifiable difference between us, beyond the appeal to "youth genres": I am inclining to activism - will I too be labelled a "genocide denier"? And, if so, how will that affect my future either in China or elsewhere should I have to leave? It's a dilemma that few can empathize with outside of those foreigners in China who have also been to XUAR or see through the smoke and mirrors of Western MSM parlour games.

But it obsesses me, a vicious spiral. Incomplete? Transient? Like tears in rain? Like...









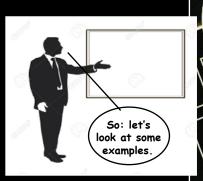
While autoethnographic comics (at least such that have been The autoethclaimed or self-identified) are scarce, autobiographical comics are comnographic qualification of paratively plentiful. Admittedly, the distinction between them may not analytical reflection on the autobiographical in relation to drawn be completely rigid, but generally these works do not directly engage renderings of the self - or of with ethnographic inquiries into Self/Other dialectics within a specific nternalized imaginings – similarly cultural examination (except in relation to comics creation and fandom posits the importance of the itself and random encounters in daily life that infer interaction within Self-as-Other a dominant cultural milieu), the most notable exception perhaps being Joe Sacco's Palestine (Fantagraphics) which combined journalism and autobiography for an incipient ethnographic perspective. Howev-In this, participant-observation of the er, such Self/Other dialectics are problematic within specifically Self-as-Other within a context autobiographical comics, the form itself embodying a core tenet of inter-culturality emerges as a of what lends this sub-genre to autoethnographic inquiry: temcrisis of self-representation and porally positioning and representing the Self. In this, comics related meta-cognitive "identi ty" rendering. present a unique, inherent qualifier: in representing the Self as an iconic drawing, the autobiographer essentially renders their Self as an Other (Gilroy, 2017). Hatfield (2005) explained this thusly: "prerequisite to such caricature, it would seem, is some form of alienation or estrangement, through which the cartoonist-autobiographer regards him-Inherently thus self as other, a distinct character to be seen as well as heard". both meta-textual and but to the very It is thus in a Self-as-Other conceptual framework alienating, this dialectic posimeans of their rendering as an tions the auto-ethnographer as interpretivist phenomenology of that the autobiographical comic is rendered, the underlying Self narrator constantly questionmeta-cognition. dialectic being what Gilroy (2017) describes as truthfulness, ing their own relation not just to specifically the tension between emotional and literal truth in the epiphanic events they graphic rendering of the self: the rendering captures how the individurelate... al(s) conceptually "see" themselves is as important, if not more In this, the so, than a literal photo-realistic portrait: "the outward image Self-as-Other occasioned of the cartoon (in comicbook self-rendering) in fact mirrors by critical reflection is positioned an internalized self-concept - a self-conscious pre-requisite in relation to the transformative affect of autoethnographic par to personal narrative... the cartoon enacts a dialect tension ticipant-observation praxis between impression and expression, outer and inner, extrinsic and intrinsic approaches to self-portrayal" (Hatfield, 2005, p. 117 as cited by Gilroy, 2017). Furthermore, in sequential panel art on the comics page, "the self is presented as literally multiple and successive.... there is not one single self that is unchanging, but the artist Comicbook has to draw themselves over and over again, emphasizing panel art sequentially the way in which we are constantly shifting and changing" (Gilthus can render specifically this transformative dimension, roy, 2017). The self-referential, meta-textual quality in these not in reflection but in tempoworks is thus a confrontational reckoning with transformative ral rendering of actuality. identity in participant-observation praxis and inherently also constant re-positioning of the Self auto-ethnographic, hence the emphasis in current autoethnon successive panels thus renders the transformative process graphic inquiry into comics' role in literacy development as a of Self-as Other actu sociological phenomenon. alization Hence, Thiessen (2020)'s **Duck Pond** seeks to locate this Selfas-Other representational dialectic specifically in an inter-cultural context - Chinese identity and heritage - and the work of Grace Mineta in American-Japanese inter-racial marriage and related inter-cultural-In my ity (for example: Confessions of a Texan in Tokyo). It is this context autoethnographic which makes these works also autoethnographic as opposed to merely comicbook fusions of the autobiographical, adding a distinctly self-reflective, meta-textual inanalytical and the evocative the rendering process thus ter-culturality. Another question thus arises: (how) can a fused anacenters on transformative lytical and evocative autoethnographic inquiry in a comicbook incorparticipation-observaporating mixed media form represent inter-culturality and render its tion praxis experientially transformative praxis in interpretivist phenomenology? Not that I wish to position myself To date, I am On repreas an "unreliable narrator" represented by every senting the self as just to foreshadow potential iconic clip-art image, but "cartoon" however, at changes in your reaction to my each renders a different aspect present I adopt silhouette work when / if different represen of what I would refer to as clip-art copy and pasted tations of essentially the same Self my "identity". But you have mages. Is this really "me"? guide you through the process een no evidence I even Yes and no: my words but of self-narrativization. You exist

read what I write, therefore

I am. But is this "I' truthful?

an appropriated iconic

rendering



McCloud (1993), in Understanding Comics, pioneered a self-referential

style of personalized narrativization combining the analytical and the evocative in an aestheticized deconstruction of the comicbook medium as an art form. At a time when the medium was associated in the popular imagination with young readers (children and teens primarily) - and subsequently dismissed as an Academic mode of inquiry - McCloud's work used autobiography to assess comicbook subculture in terms of its effects on literacy development, especially regarding the integration of literal and semiotic discourses.

McCloud's comparison of iconic and realistic rendering relates to a concept of "masking", wherein a simplified drawn characterization facilitates reader indentification, narrative processing enabled psychologically negotiating the relationship between panels through a form of "closure" in which the connection between successive panels (or content segments) is mentally "filled in" by the reader. This graphic storytelling methodology facilitates what, to McCloud, is a form of "projective identification".

In my autoethnographic storytell-I seek to meta-cognitivel age with these theories to re flectively render in personalized narrativization my authentic lived experience as a foreigner in China

- an EFL teacher - whose own literacy development was - an EFL teacher - whose own literacy development was autobiographically shaped by the comic medium. As a self-reflective tool for autoethnographic research report formatting, such an approach has - at least I would argue - both conceptual unity and methodological construct validity in seeking to further bridge the existing gap

een the analytical and the evocative in autoethnographic research inquiry.



UNDERSTANDH















Hooked? An odd term



A LIFE LISTENING TO TALKING DUCKS

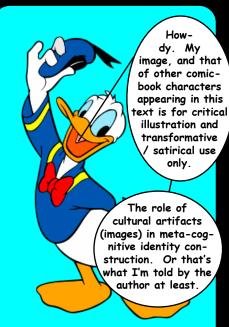
I credit my literary and semiotic interests to Carl Barks. And you can quote me on that.

When I turned 5 years old, my father, encouraged by observing my early love of the movies, soon realized that I related to children's reading material not with simple illustration but with simulated movement in panel progression and gave me enough pocket money to buy comicbooks from the local store (in my then hometown of Coober Pedy, South Australia). Needless to say, I was thereafter always short of pocket money: and that was when comics were still 5c - 10/15c each from the local news-stand and no-one thought of mylar bagging and boarding them, collecting alternate cover variations or buying multiple copies of first or potential "key" issues on speculation. I collected them though, keeping them in numerical order and sometimes trading with my friends.

A dollar or two bought a wonderful range of quality entertainment. My priority was always the Walt Disney Comics' Barks material, though at that age - and with Disney comics carrying no artist or author credits - I did not know it was specifically Barks responsible for the stories I adored. All I knew was that the Disney duck comics - <u>Donald Duck</u>, <u>Uncle Scrooge</u> and <u>Walt Disney's Comics & Stories</u> - often had stories of a caliber that stamped them as the work of a single artist. These were fabulous full-color adventures with charm, humor and excitement which stood out in quality from many other stories in the same monthly title. It was something of a gamble purchasing the next issue without knowing if it would feature these better stories, but the anticipation of another issue of optimum reading matter fueled an incipient addiction to the comics medium.

As it turned out, that was many young readers' introduction to Carl Barks - we didn't know who was doing these Disney comics; just that some of them were so recognizable in art and scripting and just so darn good. Proof that children relate to more than mere generic anthropomorphism to be sure; though the triumph of Barks is the appeal of these same comics to adults - yes, they're talking ducks, but they're worth listening to.

Come to think of it now, I could probably credit my discernment abilities also to Mr. Barks.

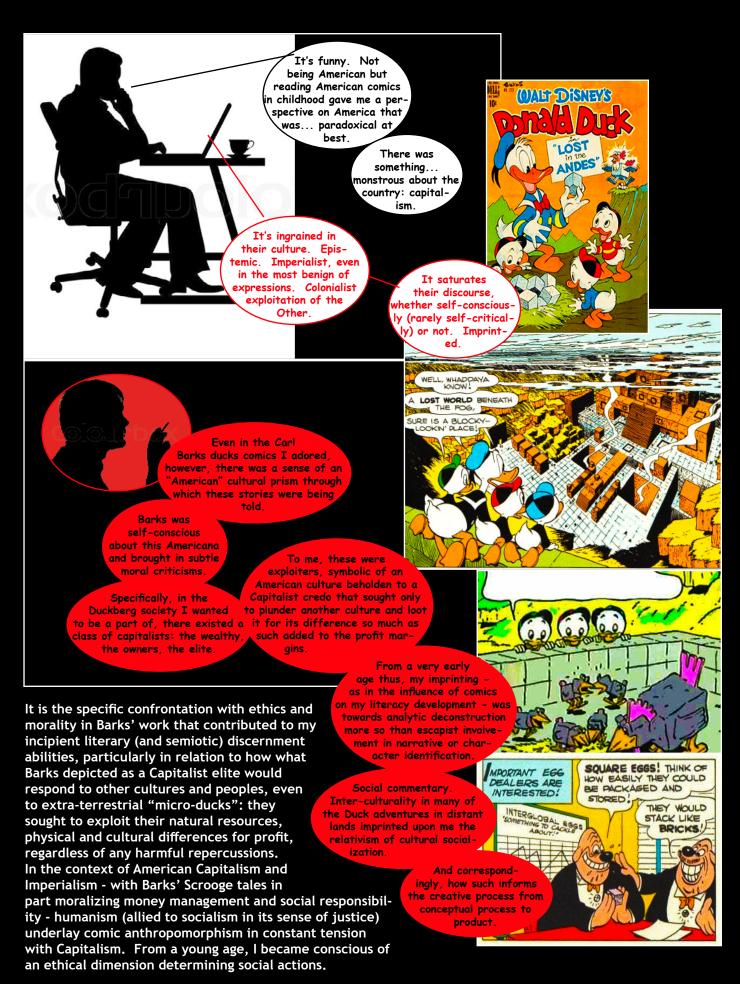


A duck called Luck said to Doctor Seuss "a hen may go 'cluck'; but myself as a duck I go quack."

"Can you make that rhyme Doctor or are you just a *Quack!*"

The first duck I ever listened to introduced himself as Donald. He wore a short blue sailor's outfit, with a cap; but without pants. I was, however, only 5 years old and this did not seem unusual. I was delighted just to understand what he said. When he introduced his family and girlfriend, I knew I had made long lasting friends. Three years later I met Howard. Howard dressed the same as Donald more or less - but where Donald was merely ill-tempered, Howard was a sarcastic cynic. He also smoked what I imagined were reeking cigars. His sardonic wit, however, I would relate to much better in soft middle age when reflecting on human folly. I met Daffy when I was about 12 but didn't relate to his wacky humor as much as either the mandacity of Donald or the clever irony of Howard. Or, as I would say if I ever met the wonderful Dr. Seuss, of all I met who ever went 'quack', Daffy was by far the only Quack.

[Ed. Comics are a wonderful reading resource for enjoyment and education. Not only do they have a distinct cultural history as a genre, but as a medium, their potential is as limitless as their demographic appeal.]



Were these morality tales?

Were comics integral in not only my literacy but my socialization?

Were both developing simultaneously?

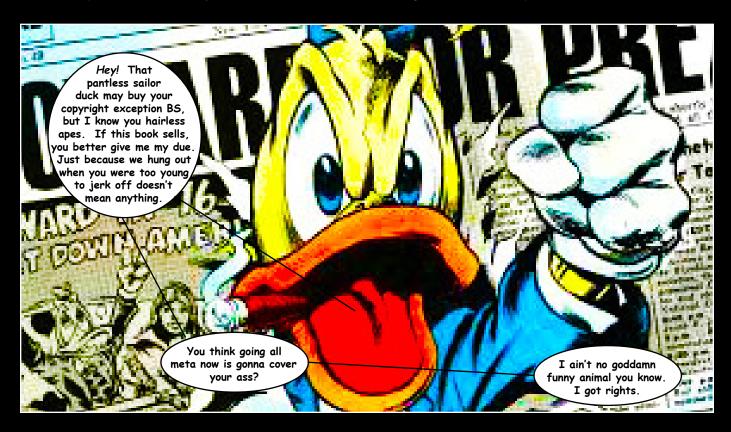
Long before I ever got a post-graduate qualification as a librarian / archivist I adored the Coober Pedy school library. The library had a large selection (at least I thought so) of children's books and kept an increasing stock of comics. Many of these comics would find their way into the classrooms.

Indeed, during lunch one day per week, the school set up a recreation room for students, a sort of mini-library stocked with coloring books, comics and large format volumes of <u>Asterix</u> and <u>Tintin</u> books, especially popular in a town with a heavy European population.

It was through the school library that I discovered Marvel comics in the mid 1970s. <u>Dr. Strange</u> made an immediate impression, as did fledgling superhero material and a run of <u>Master of Kung Fu</u> comics gave a glimpse of the martial arts films that my Dad was reluctant to take me to (not for their violence but he disliked them personally). But it was another Duck, <u>Howard the Duck</u>, that sold me on Marvel, just as it was an anthropomorphic tale of the last human in a world of talking animals - <u>Kamandi the Last Boy on Earth</u> - that introduced me to Marvel's biggest rival, DC comics (I only started getting into <u>Batman</u> with Frank Miller's run after first becoming intrigued with him via <u>Daredevil</u>). My father detested superhero comics though: he thought <u>Howard the Duck</u> was another Disney book until he opened it to look one day and was aghast at a certain Dr. Bong.

These were a long way from the Disney duck tales though.

Ironically, though my father disliked comics, he was charmed by the <u>Asterix</u> books I brought home with me from school. Indeed, <u>Asterix</u> books were just as enthralling as those special duck tales. Soon my father had a mail order arrangement with the Adelaide stockist of <u>Asterix</u> books and I was able to collect an entire set of the initial translated volumes. Nearly 40 years later, my Dad still had them in a bookcase in his retirement home unit, worse for wear but readable. Due to financial difficulties shortly prior to his passing, we ended up selling them, as would be the eventual fate whenever I periodically resumed collecting at varied points in my adult life, the last being circa when DC launched their Vertigo range, though the prize in my collection then was Chaykin's <u>Black Kiss</u> (a work of which my father could not have even imagined conceivable).



I haven't collected a comic in over a decade now though. The last time I browsed a comic shop in Adelaide, South Australia was about 2017, on a return to my birth country from China to visit my father. It was overwhelming: I'm sure there was good work there to be found but I ended up buying the <u>Howard the Duck Treasury Edition</u>, later selling it (I think for a profit but I cant be sure - my speculation efforts never did pan out, except for the original run of <u>The Crow</u> and the first issues of <u>Hellblazer</u> and <u>Sandman</u>). And I can't watch the Marvel movies: I tried <u>Shang-Chi</u> but what a ghastly piece of drivel that contemporized lowest-common-denominator bastardization turned out to be: a long way from Doug Moench - and an insult to China to boot.

But does politics belong in comics though? Does morality?

Does autoethnography?

I always wanted to make my own comics. But I can't draw. Something of a problem.

I made some tentative trials when younger at a comic book style work, but these did not eventuate in more than a few images, more inclined to illustrated poetry than comics. I would, however, sometimes photocopy images of characters or images and paste them in collaged narratives of my own device.

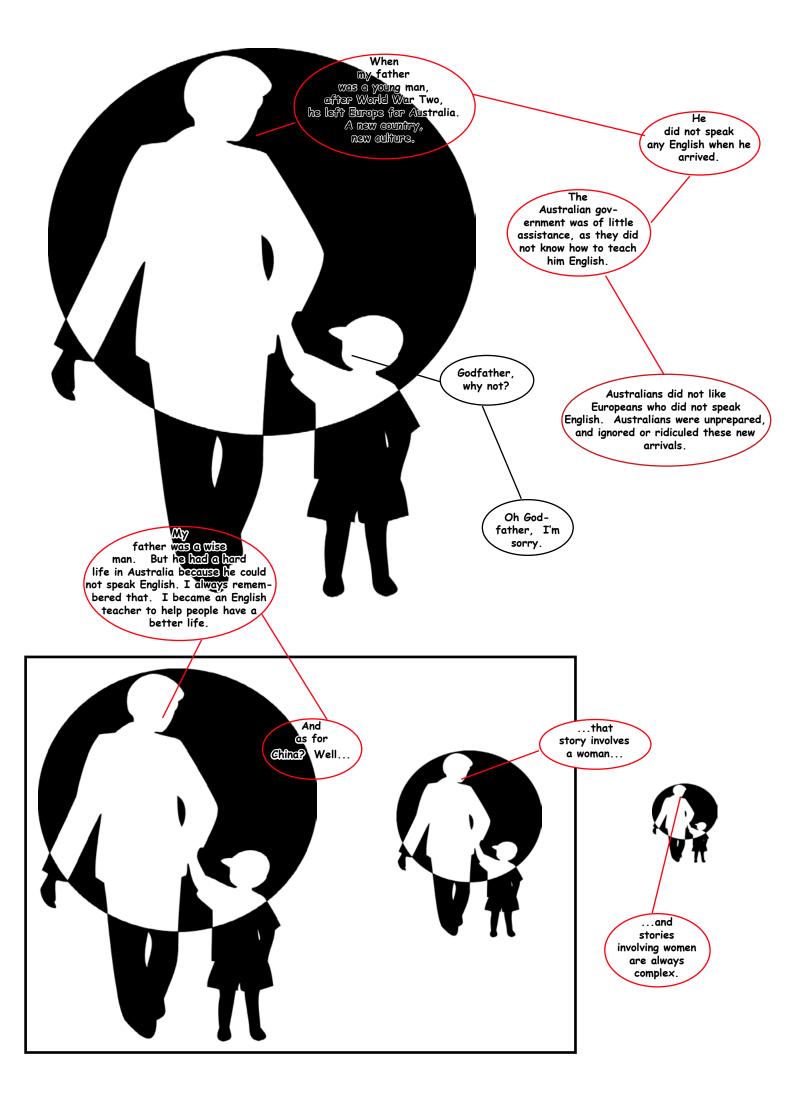
However, in using simple silhouette based clip-art, originally intended to accompany a lesson on comicbook story-telling in EFL writing class, I was able to create simple, short comicbook stories which - to my surprise - strongly resonated with my Chinese students. But these were university students and fans of Marvel movies.

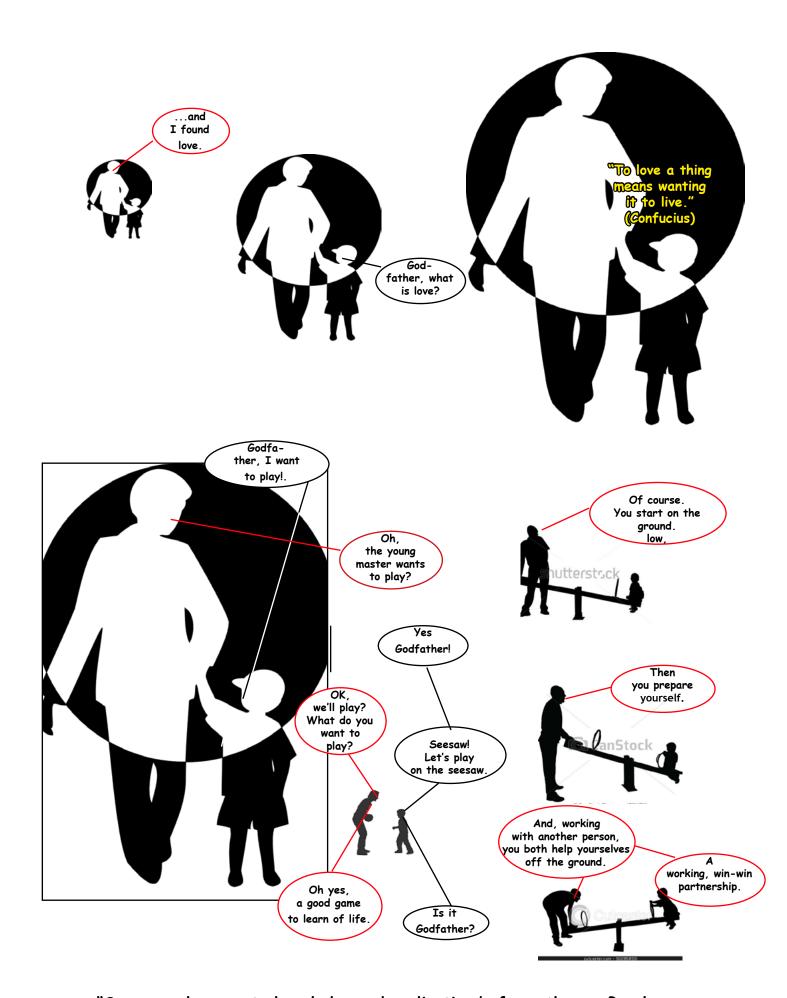
I wondered if the comicbook medium had educational potential for younger Chinese EFL learners, but as an EFL teacher, the bulk of my experience was within China's tertiary education system (after my one year of Middle School teaching Han, Uygur and Kazakh students in XUAR). So I devised, as my first graphic story series, a trial clip-art based scenario of a single male foreigner in China, godfather to a young boy whose parents died and was now being raised in China. Myself being unmarried, childless and unable to father children, there was also a personal aspect to this scenario and over two stories I began to integrate aspects of personal autobiographical experience.



"伟大的人……永远不会失去孩子的心。面对瞬息万变的世界,保持某种单纯的天真,是避免内心小焦虑的唯一方法。"(孟子·布鲁雅译)

"A great person... never loses his child's heart. Facing the ever-changing world by maintaining a certain simple naivet is the only way to avoid a heart of petty anxieties." (Mencius, translated by Bruya)





"Some people come to knowledge and realization before others. People of prior knowledge and realization can't just keep it to themselves; they should use them to guide others." (Mencius, translated by Bruya)

Do you remember the first time we played basketball?

> Yes Godfather.

You were too small to throw the ball into the hoop and through the net.

> Yes I am so small Godfather.

But together we were taller than either of us on our own.



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My father used to let me ride a motorcycle.

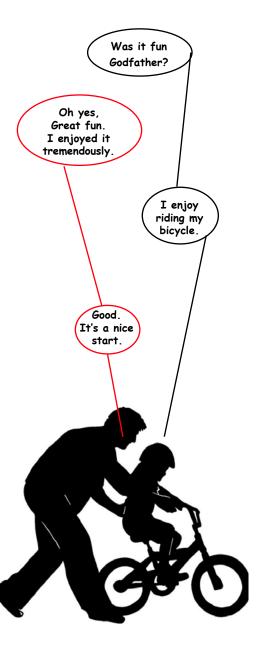
Yes. I would ride it everywhere.



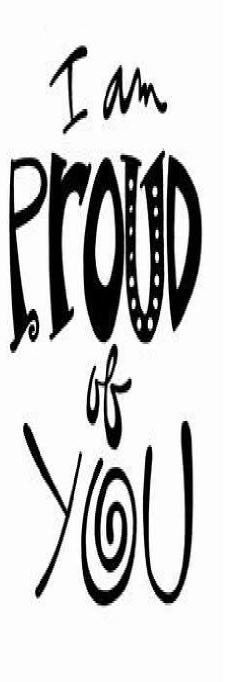


Really, Godfather?

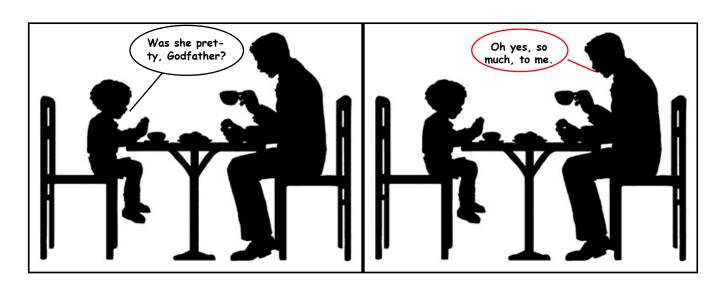














I remember her smile, her eyes.

The way she had of kissing me in short bursts of three.

She was just
stunning in a red, floral Xipao or black evening
dress. Oh, how I loved
to look at her.



She was Chinese. I called her my China Cat.

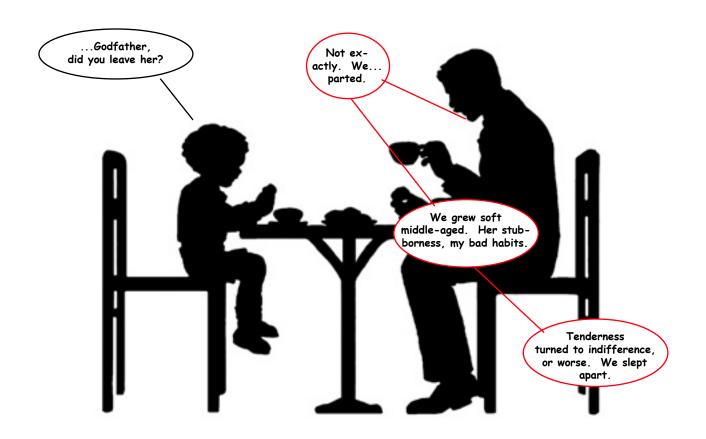
We began, like lovers
do, in a dreamlife. I was poor,
a student again. Not yet a teacher. Hadn't considered it seriously.
I was... carefree, a decade
younger.

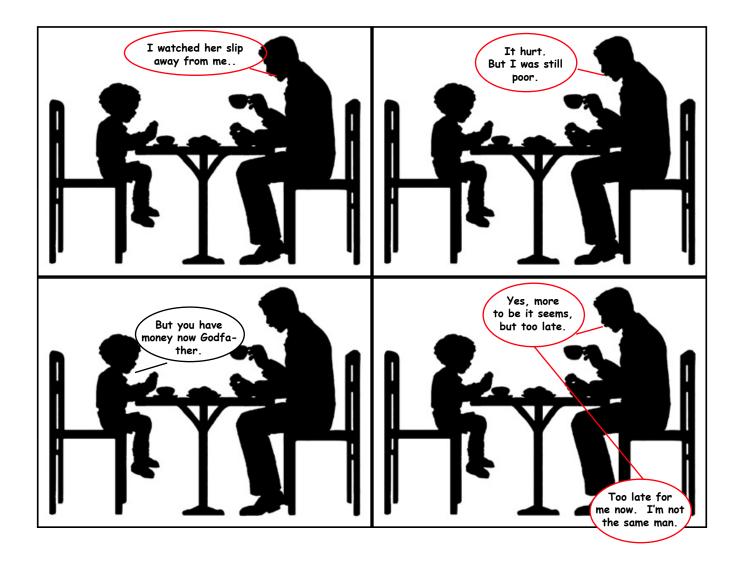
She wanted to read what I wrote, see the pictures I took, though most were of her I must admit. I adored her, wanted to do anything for her.

She floated in a lightly perfumed air, refreshing like a spring breeze. And so soft, so warm, so gentle. I was.... captivated by her.

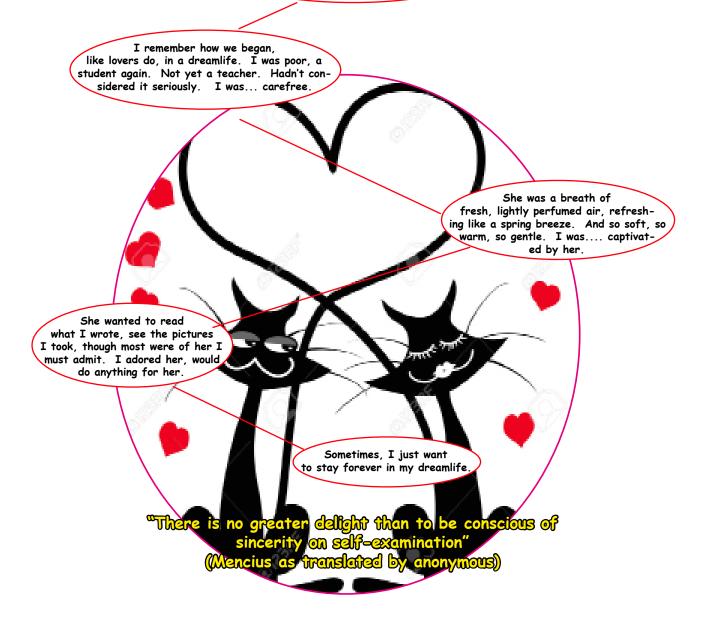


But what Godfather?..





I still think of her though, and remember. Sometimes tearfully at what was lost. What I let go.



After my initial venture into graphic storytelling mode, however, I had a career change. After a brief visit to Australia via Sydney - ostensibly to visit my father by connection to Adelaide and make a short film at a graffiti-covered "squat" nearby where I resided in Adelaide's Onkaparinga region - I took up a position in Shanghai, working for one of the then-leading EdTech EFL corporate sector providers.

I was soon aghast at the pedagogic practices I found, and overwhelmed by the expat scene in Shanghai, which revolved around an open view of morality that was, not only not Chinese, but was fomenting an atmosphere of corruption and vice. It was seductive though, having been raised in Western views.

Not that I regret the choices and actions I made mind you, just that in retrospect they were characterized by a barely rationalized emotional need, an effort to find intimacy that was doomed to failure. Not that I would call myself one of the best minds of my generation, but all around me were destroyed by this madness.

I was motivated by introspection at what was an epiphanic, cathartic experience in Shanghai...

Of this,
I took fieldwork
photography, profiling
an encounter with an
"expat" subculture.

This was
circa 2017-19, however, and the onset of
Covid-19 policy changes in
China and exodus of many
such "expats" relegated
this subculture to
history.



For my second comic work thus,
I sought to experientially render this bygone inter-culturality as a participant-observer.
Self-represen-

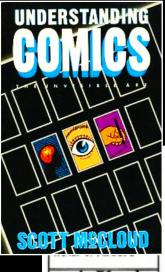
McCloud (1993), in <u>Un-</u> derstanding Comics, delineated the dialectics of self-representation in relation to cartooning traditions that had traditionally informed comicbook development since its onset in newspaper strips. reasoned that iconic representations rendered a conceptualization of character (or of the self) which determined audience reaction: thus an in-

itially important part of positionality was inherent distanciation, if not exactly alienation, informing the dynamics of reader identification in narrative storytelling.

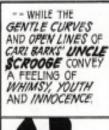
McCloud's concept of "masking" here is problematized by self-representation: how is the reader to be affected by the rendered Self as a signifier of truthful personal narrative storytelling? Indeed, a central guestion thus in autobiographical comics is self-representation - as a drawing of the Self, the iconic representation is also thus an Other, a conceptualized aspect of the Self, no longer confined to the photo-realist or mimetic arts. As such, self-representation in effect doubles as identification reader persona, with which thus involving a complex psychological interrogation of what constitutes "truth" in such renderings, especially if action, place, daily life and personages are aestheticized for deliberate affect in the storytelling process.

In my autoethnographic storytelling, I seek to deliberately engage with these dynamics of self-representation. In this volume thus I begin with representations of myself gradually interacting and engaging with drawn found objects that have played a role in my socialization to date: in effect to simultaneously construct and

jects that have played a role in my socialization to date: in effect to simultaneously construct and de-construct a simulacrum of meta-cognitive "identity" construction. In this, I seek to position myself in relation to a symbiosis of lived, authentic inter-cultural experience informed by a complex prism of socio-cultural references through which I process and render them, as interpretive phenomenological praxis.









IN R. CRUMB'S
WORLD, THE CURVES
OF INMOCENCE ARE
BETRAYED BY THE
NEUROTIC GUILL-LINES
OF MODERN ADULTHOOD,
AND LEFT PAINFULLY
OUT OF PLACE--



--WHILE IN

KRYSTINE KRYTTRE'S

ART, THE CURVES OF

CHILDHOOD AND THE

MAD LINES OF A

MUNCH CREATE A

CRAZY TODDLER

LOOK.







Besides...
I like color
comics..









He remembers the film noir quality the downtown Jing An streets held, before the "house-cleaning" by the Chinese authorities under Xi Jinping. That brooding nocturnal sense that inside any club could be an oasis, a sanctuary from the winter drizzle, the drops tinged with energy.

Each intersection held new photogenic discoveries: so much in a single area as the night people plied their trades. Carrion comfort perhaps, but... it was an "expat" identity ritual: a rite-of-passage into Shanghai foreigner society, replete with the values and morals that characterized the US attitude towards Chinese culture that came with opening up Chinese investment to these Imperialist pariahs.

He met many of these ugly Americans, fugazis resplendent in Gucci sunglasses and tailored clothes, 30-something Masters of the Universe entitled to buy favors. Because what else is money for.



real <u>A thousand</u> <u>kisses deep.</u>"



With my childhood spent in a small desert opal mining community with at first no electricity or running water, I often daydreamed of living in another place. In another town, far away from outback Australia in the fictional US state of Calisota. In the fabled Duckburg, city of residence for Barks' talking duck character gallery and created in 1944 especially to suit them by the writer/artist himself as a consistent geographical anchor for the Donald Duck comic book stories. I just knew, 100%, that when I moved there, the talking ducks would be my best friends. All of them.

As a child living in poverty, I was acutely aware of not having money. Yet, I had no point of experiential comparison, never having known any alternative to poverty-level subsistence. I was beholden to "lack", bound by circumstance to a small European immigrant outback Australian community in the same predicament. It was via the uncle of one of my duck friends, Uncle Scrooge - who lived in a literal "Money Bin" and dove through piles of loose currency - that I was able to conceive of an alternative to a life of "lack": namely "abundance". Wow! Duckburg was a paradise. For sure.





While neither I nor my parents had any assets worth stealing, I learned about personal property, ownership and criminality by reading about Duckburg's organized crime family - The Beagle Boys - capers to usurp Scrooge McDuck's vast fortune. The serialized exploits contextualized a social construct in deference to codes of "law and order". Although I knew that The Beagle Boys would never win out - having been indoctrinated early into a "universal law" that thieves never prosper - I felt a guilty pleasure at, and even an admiration for, their perpetual determination and inexhaustible creativity.

Chalk it up to Australia's convict colony culture, but now and then I even rooted for the Beagles. Yet, my incipient cognition of both social ethics and personal morals was triggered by the legal dichotomy between right and wrong embodied in the Scrooge-Beagle conflict. I loved my talking duck friends, but silently wondered why Scrooge McDuck - who had so much - never shared his vast wealth with those who had so little.



Most fascinating of all Duckburg's denizens to me also posed something of an ethical conundrum, so too was she a Scrooge foe; albeit a dangerous beauty of a different ilk to the buffoonish Beagles. She was potentially lethal.

Barks' seductive sorceress Magica De Spell brought to so-called children's literature a feminine archetype that while in hindsight can now be labeled "femme fatale", on reading about I could only dream of making my girlfriend.

My future was certain. I was destined to take up residence in Duckburg and marry Magica De Spell. I wasn't sure if we'd raise a family together, and she didn't seem to be enamored of my other duck friends, but I was determined to make it work. I was under her spell and pored over her comicbook appearances, a prelude perhaps to obsessive behavior over later. At least before I discovered Guido Crepax and American underground adult comix.







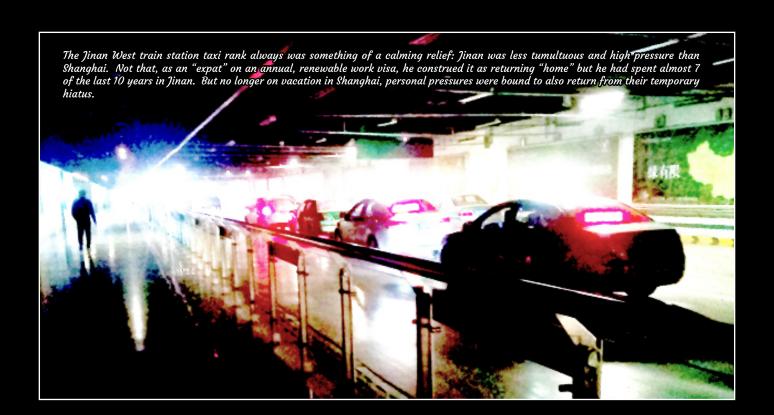
My father always used to say to me: "don't get old"...

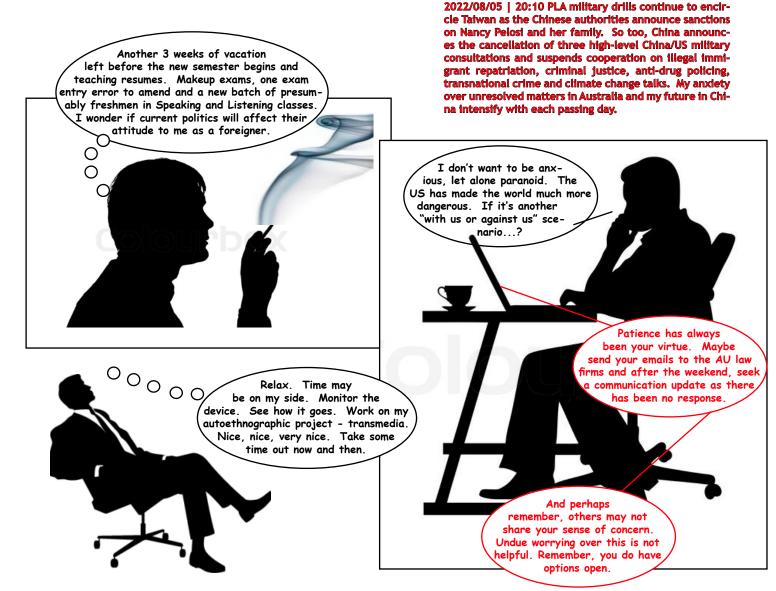
ISSUE COMING SOON!

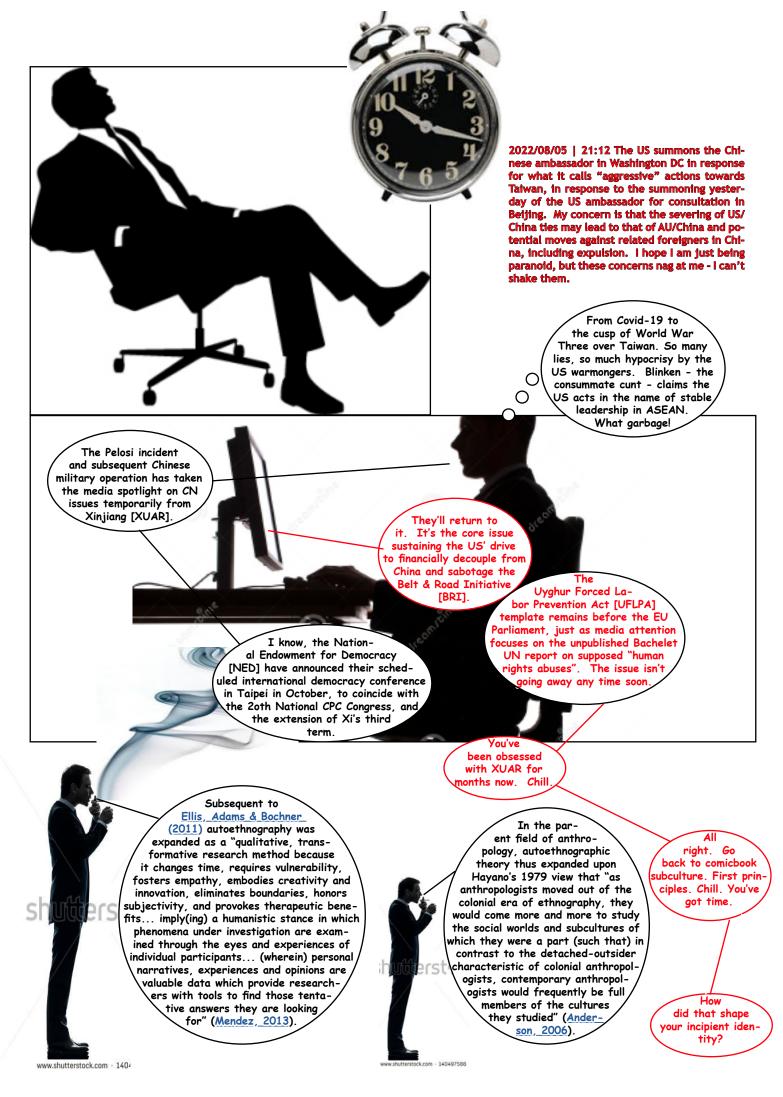
"In analyzing and making judgments, everything has to be thoroughly considered: you can't just make a decision based on one piece of evidence." (Mencius, translated by Bruya)

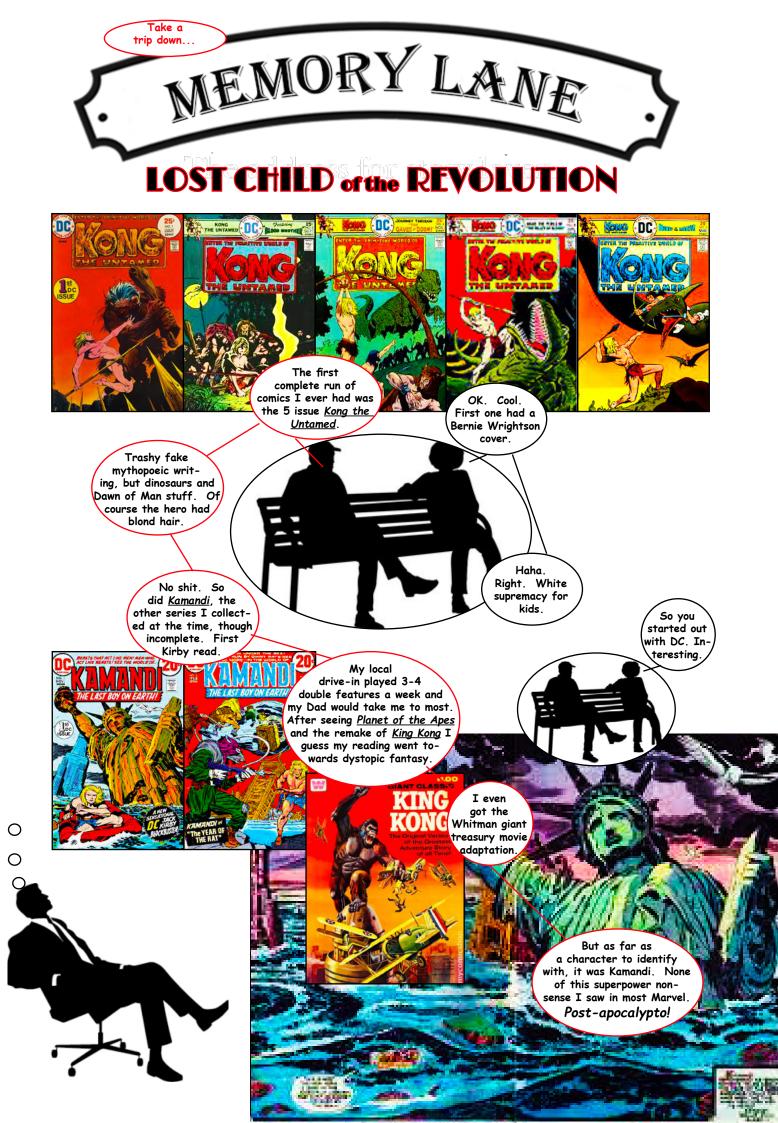








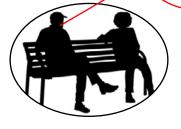




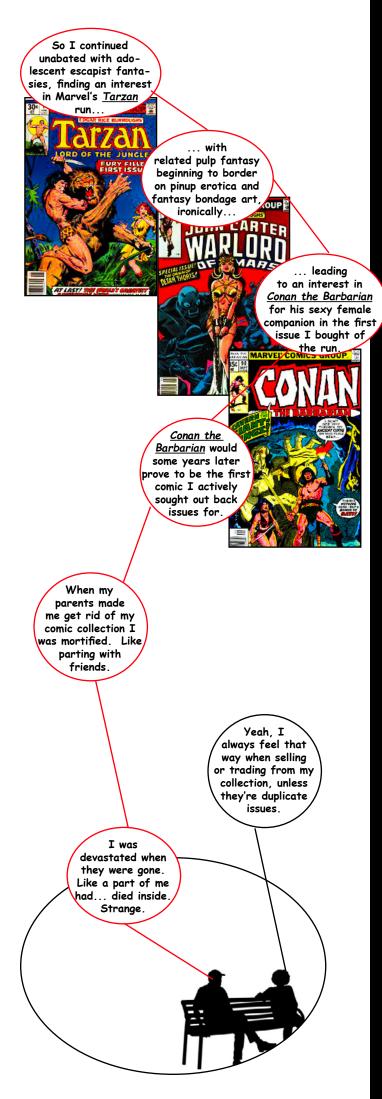




The comics and the drivein movies were the centre-pieces of my childhood.



new arrivals.



During my childhood in the 1970s, there was no radio nor television and the town's children thrived on comics, movies screened at the local drive-in movie theatre (ed. four double features a week and my Dad took me to almost every one of them) and the school library with its mail order children's book club. So, with little pocket money I soon developed a substantial collection of comic books in addition to my beloved ducks.

The Australian comicbook industry was moribund at the time, bar the perennial Lee Falk's <u>The Phantom</u> of course (which I also collected and turned out to be the only comicbook my father also enjoyed reading, as he thought the medium was otherwise juvenile). It thrived solely by re-publishing and re-printing American comics alongside imports.

There were two grocery stores in Coober Pedy, Lucas' and Coro's. Coro's had the best comic selection, their wall rack display talking up a large section just before entry to the goods and grocery. Parents could leave their kids there to browse, obliged only to make at least a token purchase afterwards. Coro's was only a 5 or so minute walk from my home. Whenever I got pocket money, it was my first destination. And I would always look for the Disney ducks, not only Donald, but a whole array of relatives - Uncle Scrooge, his nemeses The Beagle Boys, Gladstone Gander, Magica de Spell, Donald's girl Daisy and, of course, the nephews, Huey, Dewey and Louie. But soon, I began to branch out into other comics, adolescent fantasies and adventure stories.

Reserving expenditure of my meager pocket money on acquiring comics, over 9 months since first deciding to move to Duckburg I amassed a sizable quantity of pulp. At least that was all my first comic book collection - about 50 comics give or take - was worth to my parents.

Both my father and mother were proud to have their chubby progeny reading in native English since early kindergarten but were equally aghast at his preferred choice of reading medium. My father's disdain for comics was well-known to me and, as it turned out, proved of vital importance in my cognitive development as I was driven to argumentative reasoning during frequent attempts to convince him of the logical error of such opinionated out-of-hand dismissal of the entire graphic storytelling medium (excepting Asterix of course). What completely surprised, shocked and devastated me, however, was firstly my mother's hitherto concealed contempt for the comic medium, and, secondly, the extent of calculated deception to which she went to rid her small but impeccably neat, tidy and clean household of the eyesore trash her son obsessively accumulated.

Thus it was, on Christmas Eve and Christmas Day 1979, the self-assured innocence of my relish for comics was forever compromised by an imperative to conceal and curb my enthusiasm. Indeed, to take it into hiding. To make it disappear.

Christmas 1979 saw Australia's Northern Territory capital city Darwin devastated by Cyclone Tracy. Hundreds, if not more, of displaced families - their homes and livelihoods devastated - went south on foot, trailer and caravan further inland to the outback town of Alice Springs, a booming population center favored by tourists for its proximity to landmark Ayers Rock. With available housing and shelter soon exhausted, six+ dozen desperate families continued down the dirt road even deeper south until they came to Coober Pedy, galvanizing my hometown residents into a round of charitable donations to facilitate a new start for the "cyclone victims".

My mother - suddenly humanitarian - told me about the needy families who had fled to our town and needed my help. But how could I help: I was not even 10. Well, I could give their children something of my personal possessions as a Christmas gift. This seemed logical to me, so I happily agreed.

But I had so little: what could I possibly give? Well, I could give them my comic collection, my mother slyly suggested in a patronizing tone. After all, I had read them repeatedly and they were becoming unmanageable, I hesitated - the talking ducks were my friends. How could I give them away to strangers? They would never forgive me. I couldn't do such a thing. I shook my head and refused, reaching to gather the loose pile unto me.

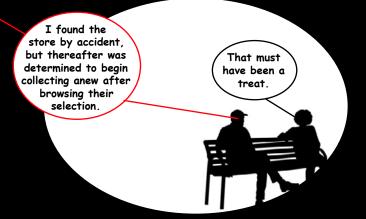
Before I could touch a single one, my mother clasped my wrist and pulled me close to her. And then she obliterated all innocence in a single seeding: my mother told me that I had no choice, that it was my humble duty to God's charitable will.

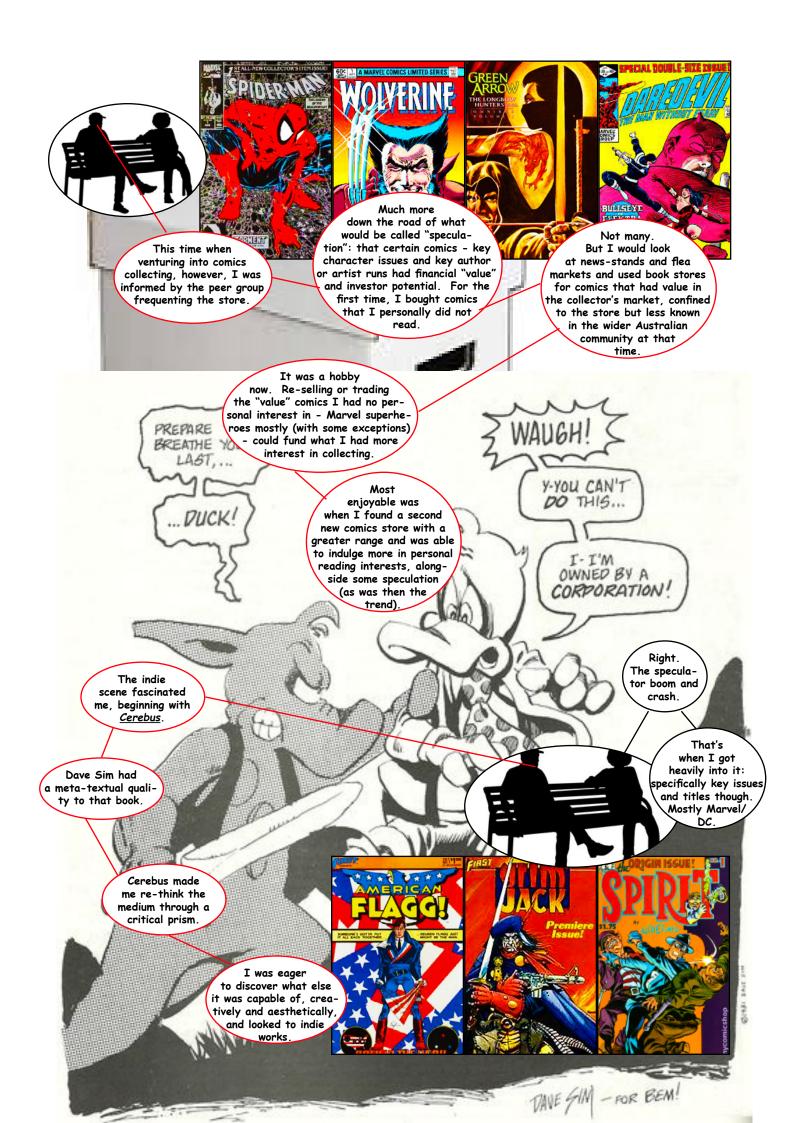
When my mother tried the same tactic with my father - that God wanted him to give away the <u>Phantom</u> comics - my father held his ground. He would have none of that. My mother had to be content with fooling me. But even I was not completely fooled: I started to wonder whether the God my mother often told me about was actually real or something she invented to have her way over me. The latter seemed more likely. Indeed, thereafter, I was skeptical of religious belief, and increasingly contemptuous of organized religion, something in latter years I could openly discuss with my father. And one thing further I became conscious of: there was no religion in Duckburg.

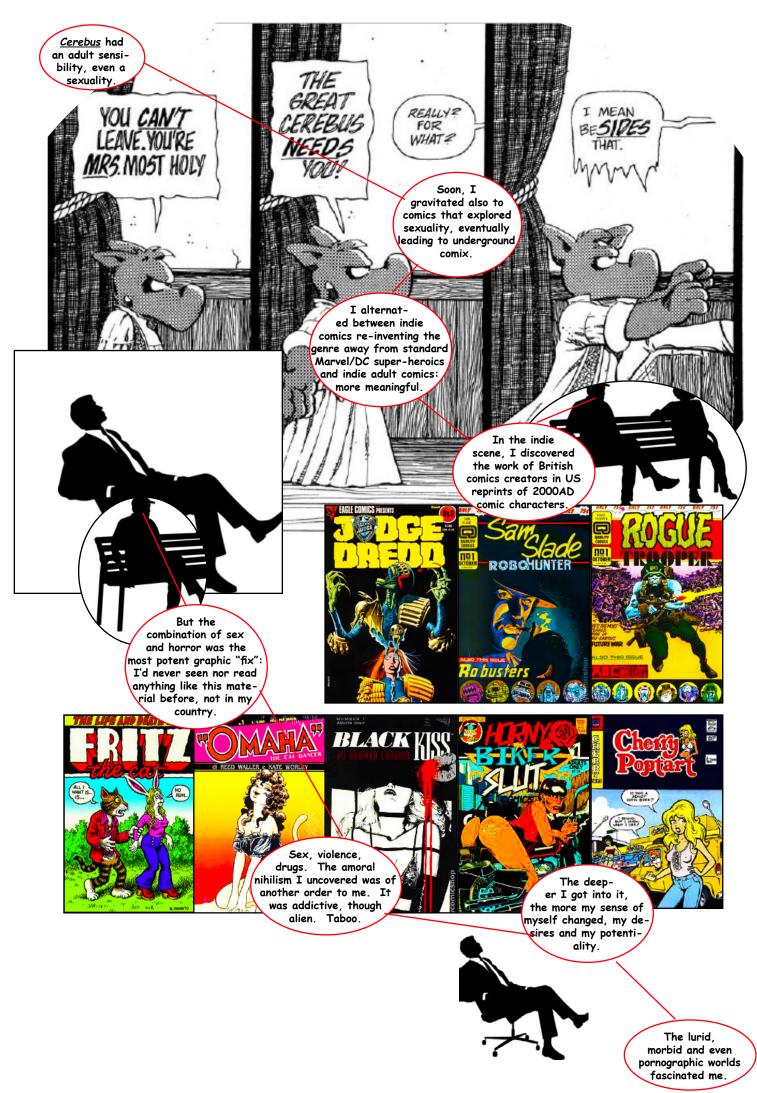
After New Year, however, into 1980 and beyond, I renewed my comic book collection, though kept it well hidden and out of my parents' eye-line, God's charitable will wasn't fooling me again. At this time, although I still read the Donald Duck titles on the hunt for the occasional Barks story, I favored another fowl: the irascible Howard. Howard's increasingly misanthropic view of humanity and contempt for its members' hypocrisy was something I could now identify with.

When my parents moved our family to the capital city, however, I made a new discovery.

An actual comics store. Not a news-stand, but a full store, with new and back issues, and bags and boards.

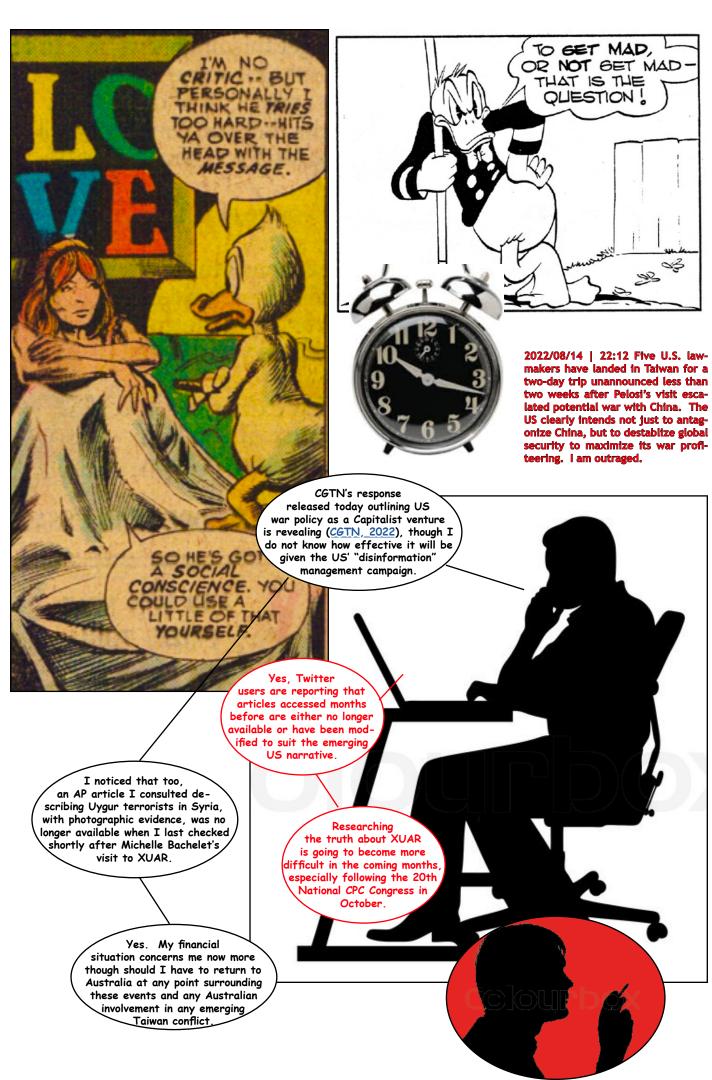


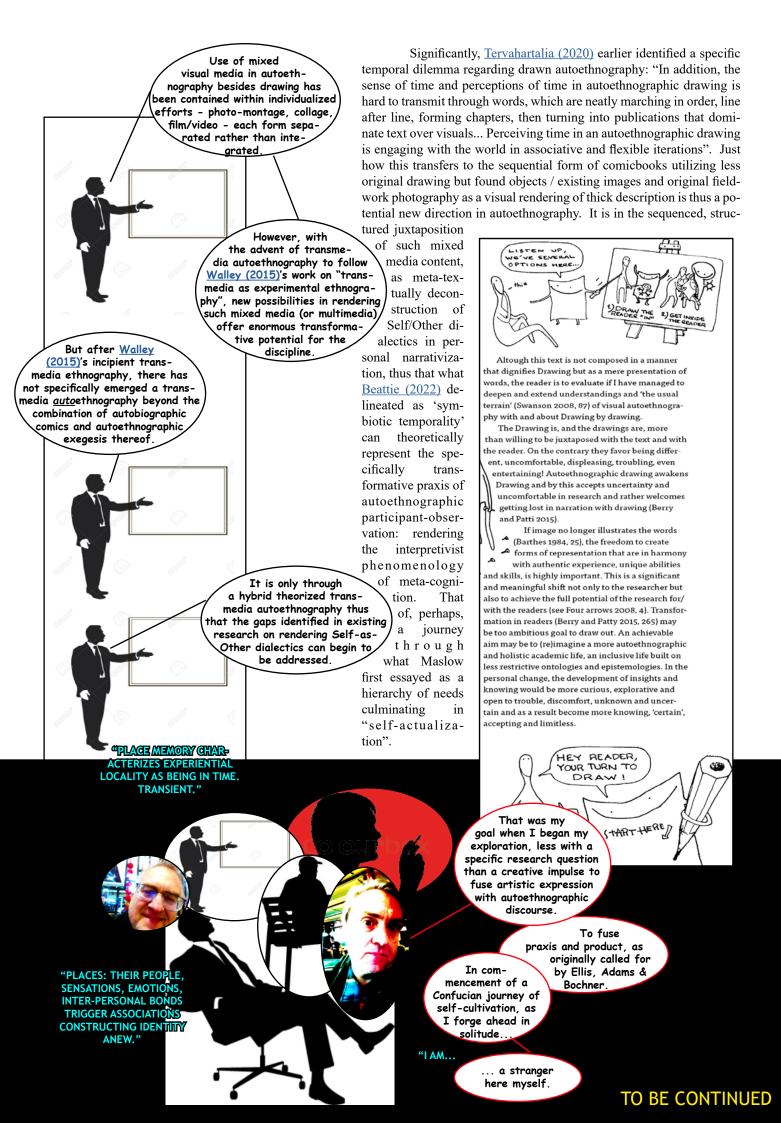




I became obsessive. Hoarding the treasures of this trash culture. THE CROW Devouring the European graphic novels that circulated in the comic stores, behind the shelves, in non-descript boxes. Eurosleaze. Apocalypse culture. BDSM. Nothing was obscene, nothing taboo in this wonderful medium of comics. Nothing! MASTERS Spanish The children of the revolution. The Age of Aquarius in a down-pouring of PER erotica, sleaze and pornography. But so Sublime much nihilism was despairing. How bleak was humankind. How rotten to the core, how vile a species. How... Damnable! But new visions brought new abominations. ...and DC Vertigo recurrent tempered my senthoughts of. sibilities momentarily, bringing some restraint to adult graphic storytelling.







MARVEL BULLPEN BULLETINS!

TRANSMEDIA TIE-IN BEING IN TIME - THE MOVIE

Being in Time originated as an experimental autoethnographic film: an anthology of 8 short episodes exploring foreign EFL teacher identity in China. Each short film included was methodologically based on a montagist approach to the rendering of interpretivist phenomenology. During the editing process, before the film was completed, this comicbook was undertaken as a simultaneously developed transmedia tie-in, again based on what was a conceptual core component of the overall product: the role of cultural artefacts, references and formative experiences in meta-cognitive identity construction wherein locality and temporality determine a socio-politically informed positionality.

Each short episode in the anthology was timed to be experienced under 5 minutes, as it turned out, at exactly 4:20, the final work thus being designated "a 420 film". On this basis was thought a potential avenue to seek sponsorship and make the project commercially self-sustaining to ensure longer-term viability. The prospect of such commercialized sponsorship was,



however, abandoned (or at least postponed) and the film's first part completed before embarking on the *Bullpen* notes of the tie-in graphic novel / comic book.

On completion of the 8 episode film - the first part of an intended longitudinal series - it was submitted to peer reviewed online literary/arts journal *The AutoEthnographer* and accepted for online screening (and creator's memo / exegesis publication) forthcoming in 2024/04. However, the pending US première screening is of a slightly modified version. The unedited, original version of the film can be seen (for a limited time) on my personal website <u>A Stranger Here Myself</u>, alongside a blog detailing the film's relation to EFL Inter-Cultural Communication pedagogic practice in contemporary China. It can also be viewed (in the altered version) on the film-maker's YouTube channel.



TRANSMEDIA TIE-IN

"GENOCIDE GAMES": DECONSTRUCTING "FORCED LABOR IN XINJIANG" DISCOURSE DURING THE 2022 BEIJING WINTER OLYMPICS

Since 2017, "forced labor in Xinjiang" has been strategically deployed alongside two related (emotionally charged) terms 'genocide" and "human rights abuse" - as rhetorical constructs framing Western mainstream media [MSM] discourse on CPC land reform, poverty alleviation and transformation-through-education policies in Xinjiang [XUAR]. Strategic discursive deployment of these rhetorical constructs (within an identity-politic episteme's core concept of "religious freedom") systematically integrated a historically / historiographically revisionist account of XUAR so as to correspondingly frame populist discourse on the CPC leadership under Xi Jinping as "authoritarian". During the 2022 Beijing Winter Olympics, however, this cumulative discursive framework on "authoritarianism" coalesced Western MSM into an engineered moral panic over what was coined "genocide games" in a deliberate effort to undermine and ultimately dismantle China's position in "global supply chains" by calling for the sanction by the World Bank of IMF financial support for vital BRI infrastructure in XUAR. Underlying a US political platform launched during the 2022 Beijing Winter Olympics, this initiative used a coordinated international Western MSM publicity campaign based on a strategic historical analogy to WW2 Nazi Germany's 1936 Berlin Olympics to manufacture consent for "financial decoupling" from China on the basis of "human rights". This paper commences a deconstructive analysis of this contemporary Western MSM "forced labor in Xinjiang" narrative before, during and after the 2022 Beijing Winter Olympics, delineating 1) its origins, 2) its sequential strategization and politicized dissemination as an economic weapon against China, and 3) its engineered moral panic to rally populist support behind US State Department policy. It does so to explain how the moral panic so engineered became the basis for what is now (following the post-Olympics 2022/02/24 special military operation by Russia in Ukraine) a justification for potential future economic warfare, intentionally platformed to influence CPC decision-making in relation to the forthcoming 2022 20th National Party Congress, itself shortly ahead of the 2022/11 US Senatorial mid-term elections. To do so, this paper deploys illustrations and concept mapping exploring the primary inter-communication networks used by the parties and organizations involved in the formulation, construction and dissemination of this cumulative "genocide games" discourse. READ MORE

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